Plaxo:- **Plaxo** is an online [address book](https://en.wikipedia.org/wiki/Address_book) that launched in 2002. It has been a subsidiary of cable television company [Comcast](https://en.wikipedia.org/wiki/Comcast) since 2008. At one point it offered a [social networking service](https://en.wikipedia.org/wiki/Social_networking_service). The company was founded by [Sean Parker](https://en.wikipedia.org/wiki/Sean_Parker) and two [Stanford University](https://en.wikipedia.org/wiki/Stanford_University) engineering students, Todd Masonis and Cameron Ring.

1. the service officially launched on November 12, 2002.
2. On July 7, 2005, Plaxo announced it had struck a deal with [America Online](https://en.wikipedia.org/wiki/America_Online) to integrate its contact management service with its AOL and [AOL Instant Messenger](https://en.wikipedia.org/wiki/AOL_Instant_Messenger) products.
3. In January 2007, Plaxo was criticized by technology journalist [David Coursey](https://en.wikipedia.org/w/index.php?title=David_Coursey&action=edit&redlink=1), who was upset about receiving a number of requests from Plaxo users to update their contact information (similar to [spam](https://en.wikipedia.org/wiki/E-mail_spam) email), and who wondered how the company was planning to make money from a free service that collects personal contact and network information.[[4]](https://en.wikipedia.org/wiki/Plaxo#cite_note-4) However, after "changes at Plaxo and discussions with the company's remaining co-founders", Coursey reversed his stance.[[5]](https://en.wikipedia.org/wiki/Plaxo#cite_note-5) Plaxo also responded to these issues in a section of their website.[[6]](https://en.wikipedia.org/wiki/Plaxo#cite_note-6)
4. On May 7, 2007, [Comcast](https://en.wikipedia.org/wiki/Comcast) announced that it had partnered with Plaxo in the launch of its universal communications service, SmartZone.[[7]](https://en.wikipedia.org/wiki/Plaxo#cite_note-7)
5. On August 4, 2007 Plaxo announced the public beta of a social networking service called Plaxo Pulse.[[8]](https://en.wikipedia.org/wiki/Plaxo#cite_note-8) The service enabled sharing of content from multiple different sources across the social web, including blogs, photos, social networking services, rating services, and others. Users can selectively share and view content according to either pre-determined categories (e.g., friends, family, business network) or customized groups. Plaxo Pulse was the first site to feature a working version of an [OpenSocial](https://en.wikipedia.org/wiki/OpenSocial) container.[[9]](https://en.wikipedia.org/wiki/Plaxo#cite_note-9)
6. In May 2008, Plaxo announced that it had signed an agreement to be acquired by Comcast.[[10]](https://en.wikipedia.org/wiki/Plaxo#cite_note-10) The terms of the deal were not disclosed. Comcast completed its purchase of Plaxo on July 1, 2008.[[11]](https://en.wikipedia.org/wiki/Plaxo#cite_note-11) That month the website reported 20 million users.[[12]](https://en.wikipedia.org/wiki/Plaxo#cite_note-12)
7. In March 2010, it was announced that CEO [Ben Golub](https://en.wikipedia.org/w/index.php?title=Ben_Golub&action=edit&redlink=1) would be replaced by the company’s general manager, Justin Miller.[[13]](https://en.wikipedia.org/wiki/Plaxo#cite_note-plaxo.com-13)[[14]](https://en.wikipedia.org/wiki/Plaxo#cite_note-14)
8. In March 2011 Plaxo's head of product management, Preston Smalley,[[13]](https://en.wikipedia.org/wiki/Plaxo#cite_note-plaxo.com-13) was named general manager; at the same time, Plaxo announced that it was exiting social networking, ending the Plaxo Pulse social networking service, and introducing a new address book updating service.

Functionality:

1. Plaxo provides automatic updating of contact information. Users and their contacts store their information in the [cloud](https://en.wikipedia.org/wiki/Cloud_computing) on Plaxo's servers. When this information is edited by the user, the changes appear in the address books of all those who listed the account changer in their own books. Once contacts are stored in the central location, it is possible to list connections between contacts and access the address book from anywhere.
2. A Plaxo plug-in supports major address books including [Outlook](https://en.wikipedia.org/wiki/Microsoft_Outlook)/[Outlook Express](https://en.wikipedia.org/wiki/Outlook_Express), [Mozilla Thunderbird](https://en.wikipedia.org/wiki/Mozilla_Thunderbird), and [Mac OS X](https://en.wikipedia.org/wiki/Mac_OS_X)'s [Address Book](https://en.wikipedia.org/wiki/Address_Book_(Mac_OS_X)), [iOS](https://en.wikipedia.org/wiki/IOS) and [BlackBerry](https://en.wikipedia.org/wiki/BlackBerry), and others can be supported through an [application programming interface](https://en.wikipedia.org/wiki/Application_programming_interface). Additionally, Plaxo can be maintained online.
3. **Plaxo 3.0**[[edit](https://en.wikipedia.org/w/index.php?title=Plaxo&action=edit&section=3)]
4. On June 24, 2007 Plaxo announced the public beta of a major new version of its service, called Plaxo 3.0. The service emphasizes "automated, multi-way sync."[[16]](https://en.wikipedia.org/wiki/Plaxo#cite_note-16)[[17]](https://en.wikipedia.org/wiki/Plaxo#cite_note-17)
5. **Charging for Outlook synchronization service**[[edit](https://en.wikipedia.org/w/index.php?title=Plaxo&action=edit&section=4)]
6. On July 30, 2009, the previously-free synchronization services for Outlook moved to Plaxo's premium (paid) service. According to Plaxo, "this change will allow us to continue to invest in the development and support of this valuable (but high-cost) feature." Existing users of the free service were offered a 20% lifetime discount on Plaxo premium. This paid service is now called Platinum Sync.[[18]](https://en.wikipedia.org/wiki/Plaxo#cite_note-18)
7. **Personal Assistant**[[edit](https://en.wikipedia.org/w/index.php?title=Plaxo&action=edit&section=5)]
8. On March 16, 2011, Plaxo announced its Personal Assistant[[19]](https://en.wikipedia.org/wiki/Plaxo#cite_note-19) which updates[[20]](https://en.wikipedia.org/wiki/Plaxo#cite_note-20) users' address books with suggestions from publicly available information.
9. **Mobile applications**[[edit](https://en.wikipedia.org/w/index.php?title=Plaxo&action=edit&section=6)]
10. On July 19, 2011, Plaxo announced an improved iPhone app; a new BlackBerry app; a Windows Mobile app; and syncing for Android phones with an app coming out by the end of September.[[21]](https://en.wikipedia.org/wiki/Plaxo#cite_note-21)

**PLAXO SYNC FEATURES**

* Real time 2-way sync with Google, Outlook, OS X, iPhone and more...
* Sync and share multiple Google and Outlook calendars
* Backup and recover lost contacts
* Access to 24/7 premium customer support
* Remove duplicate contacts to clean up and unify fragmented info
* Advanced business card directory search

Real time address book sync

Plaxo Sync ensures your address book is consistent and accessible. With live, 2-way synchronization, the updates you make at any sync point are instantly available from all sync points – at home, in the office, or on the go.

Real time calendar sync

Similar to address book synchronization, Plaxo Sync will proactively and seamlessly integrate multiple Outlook, Google, and iOS calendars, so you can access your combined schedule anytime.

Smartr:-

There are some great new features and performance updates in **Smartr Contacts for iPhone (v1.6)**that you won’t want to miss:

* iCloud mail support - Bring all your me.com and mac.com email into Smartr Contacts
* Facebook message support - Now you can view and open any Facebook message from Smartr Contacts
* Performance, speed and stability enhancements
* View and reply to emails from Smartr Contacts
* View and open any calendar appointment, and access the complete profile for each attendee
* New email address edit options: Edit, archive, remove or copy or mark any email address preferred.
* New phone number edit options: Edit, archive, remove or copy
* Long hold any phone number or email address to copy or view more info on it
* Delete any email or social account in the settings screen from the home page
* Search by initials
* Unlimited contacts
* Improved phone number ranking
* Inclusion of location data in profiles
* Unlimited message availability in the History tab
* Jump to top support through clicking status bar
* Slide box social updates include more recent and more diverse contacts
* Additional security improvements
* Performance, speed and stability enhancements
* Many bug fixes & improvements

Thanks again for all the great feedback and keep it coming.  We’re cranking through it.

If you’re using Smartr Contacts and like the app, please submit a positive review in the [App Store](http://t.umblr.com/redirect?z=https%3A%2F%2Fwww.xobni.com%2Fiphone&t=ZWEzOTAyNzRlNWY3Y2M0YzQxOTRiNGYzMmM0YTRjYTNjZDRiMjI2ZCwwMXFHMGJZZg%3D%3D). We’d love your support!